Why is it that all American citizens has to be exposed to the ploys of "WE SALE SEX" programming. The Superbowl is a FAMILY experience for millions of Americans, kids like sports and we trust that the network and time made it possible to allow the viewing for our children and family. Wanna guess what my 7 yr old and his friends are talking about at SCHOOL today. We should be given or allowed choices and not backed into a boxed corner. We did not choose MTV we chose the SUPERBOWL, football. Please protect our rights, do not let this farce of an apology work for them, this was planned right down to the expressions on their faces. Even negative response is seen as good by some corporations.

Thank you, a very concerned American parent